

I Got Caught!

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Our 3rd Annual I Got Caught Program

In May of 2011 the Hardin County Trails Committee coordinated the first I Got Caught program with students in Iowa Falls. The goal of the program was to get kids active by riding their bicycles and to get them to wear a helmet. More than 100 helmets were given away to kick off the event, hundreds of tickets for free ice cream cones were given to reward students that were caught riding and wearing a helmet, and on the last day of school there was a raffle drawing at each school with incredible prizes. Kids were excited, kids were biking, and most importantly kids were wearing helmets.



We want to do it again...

During the first week of May, representatives from the Trails Committee will be kicking off the event at Riverbend Middle School and Rock Run Elementary with a helmet give away. Students will be encouraged to wear a helmet correctly while biking. Teachers and students will also be informed about the "I Got Caught" incentive program.

During the month of May elected school staff, Trails Committee members, and officers of the Iowa

Falls Police Department will be on the lookout for students riding and wearing a bicycle helmet. If "caught" wearing a helmet, the student will be issued a ticket. This ticket can be redeemed for a free ice cream cone from the Princess Cafe. The bottom portion of the ticket can be filled out with the students' personal information and be turned in to the I Got Caught ballot box at their school to be entered into the grand prize drawing.

The grand prize drawing will be the finale of the program and will be held on the last day of school. Names will be drawn at both Rock Run Elementary and Riverbend Middle School for season pool passes and bicycles from the Spoken Wheel Cyclery and more.

Sponsorship...

All donations will be accepted, but event sponsors that donate \$100 will be thanked on all event fliers and in the Times Citizen newspaper.

Contact Diana Thies by **Monday, April 22nd.**

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